

# ROTARY CLUB of RAINHILL

[www.rainhillrotary.org](http://www.rainhillrotary.org) / [www.rainhillbeerfest.org](http://www.rainhillbeerfest.org)



## Rainhill Rotary 18th Charity Beer Festival 2022

October 27<sup>th</sup> to 29<sup>th</sup> 2022

Dear Sponsor

The Rotary Club of Rainhill is well on with plans for their 18<sup>th</sup> Charity Beer Festival, which we believe to be the largest Charity Beer Festival in the North West.

Since we started the Beer Festival 18 years ago, and including our Father Christmas Sleigh, we have raised over £350,000 for local good causes and charities. It's an outstanding amount of money and we look forward to making a substantial increase on that figure in 2022.

The event is held in a large modern, heated, marquee complex, supplied by Mahood Marquees, at the Recreation Club, Victoria Terrace, in Rainhill, on the evenings of Thursday 27<sup>th</sup> October, Friday 28<sup>th</sup> October, and all day on Saturday 29<sup>th</sup> October. There will be over 100 barrels of beer, a number of interesting Continental Lagers, and at least 20 Ciders, to taste. The popular Prosecco Bar will continue, and Red, White and Rosé wine will also be available. There is a Drivers Soft Drinks Bar (free for drivers). Well over 2,500 people attended the event in 2019, and we expect more this year as the success and quality of the event is spreading to a wider audience.

All profits from the event go to local charities and good causes, and are made up of sponsorship, entry fees and the purchase of drinks, less of course the cost of putting on the event. Apart from the erection of the marquees all the manpower is provided by the Rotary Club of Rainhill, and their friends at no cost to the event.

There is a wide range of sponsorship available ranging from bar sponsorship, glasses etc., which can be seen on the enclosed page or online at <http://www.rainhillbeerfest.org/sponsors/> but the majority of companies and individuals sponsor a barrel of Beer or Lager at £100 per barrel, a price that has been held for 10 years, and includes free entry for yourself and 2 guests. Please find attached a list of the sponsorship packages available.

If you feel able to sponsor the event and / or advertise in our programme, please return the enclosed invoice (page 3) with your remittance or make payment by Bank Transfer to the details on the invoice. Any sponsorship can be gift aided by individuals to increase our charitable takings, please tick the box on the enclosed invoice.

GDPR regulations now require us to seek your permission to hold the data on the enclosed invoice. Please read the [Rainhill Rotary Club Privacy Notice](#) and tick the box on the enclosed invoice to opt out or fill in the online form.

If you require any additional information, please do not hesitate to contact me direct.

Yours sincerely,

A handwritten signature in black ink that reads 'Ric Thompson'.

Ric Thompson

Chair, Beer Festival 2022

[ricshani@btinternet.com](mailto:ricshani@btinternet.com)

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### Sponsorship

October 27<sup>th</sup> to 29<sup>th</sup> 2022

#### Barrel Sponsorship

The cost of sponsoring a barrel of Beer or Lager remains at **£100** for the 10th year running. Such sponsorship has numerous benefits for yourself and for your company.

- 3 complimentary entry tickets
- Sponsor the beer of your choice (on a first come, first served basis)
- Sign-posting to your Company website
- An A4 card with your Company name fronting your sponsored barrel
- A commemorative beer glass
- Advertising through our social media and website.

*If you are interested to become a sponsor please email [sponsor@rainhillbeerfest.org](mailto:sponsor@rainhillbeerfest.org) or visit [www.rainhillbeerfest.org/sponsorform](http://www.rainhillbeerfest.org/sponsorform)*

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## INVOICE

October 27<sup>th</sup> to 29<sup>th</sup> 2022

To: Sponsorship of the Rotary Club of Rainhill 2022 Beer Festival

Please make cheque payable to "Rainhill Rotary Club"

Or pay by Bank Transfer to:

A/C No 51035871 Sort Code 60-70-08 (put your sponsor name as reference)



Please send to: Mr Keith Jones, Beer Festival Treasurer  
63, Daresbury Road, Eccleston, St Helens, Merseyside, WA10 5DR

Beer Festival 2022.....Sponsor's remittance advice.

Please find enclosed a cheque / cash for £

Name..... Company Name.....

Address.....

.....

.....

Post Code.....

Email..... Contact number .....

### Gift Aid Declaration

I agree to the Gift Aid Declaration

I want to Gift Aid my sponsorship donation and any donations I make in the future or have made in the past 4 years to The Rotary Club of Rainhill: Charity Account.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

### Data Protection

I opt out of the privacy policy.

I consent to the Rotary Club of Rainhill collecting my personal information as supplied on this form and holding & managing it in the manner prescribed in the [Rainhill Rotary Club Privacy Notice](#), which specifically provides that data will never be shared with third parties for commercial purposes.